

Overseas Press Club Bulletin

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52 East 41 Street
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(212) 679-9650

Barney Oldfield: "Do-gooding" does Good With People

"Do-gooding" catches up with people, and surprises them, too—so says longtime OP-Cer **Col. Barney Oldfield**, founder of the Radio and TV News Directors Foundation in the late '60s.

He started naming each of the undergraduate scholarships for deceased ex-presidents, and, one way and another, eight fully endowed scholarships and fellowships are now awarded annually.

In San Antonio at the 39th annual convention, his fellow board members caught him unawares with a resolution that a ninth award would start in 1985—the *Vada & Barney Oldfield Fellowship for National Defense Reporting*. It is available to individuals at least two and no more than five years into broadcast news careers, and they must have had either ROTC or military experience. There's a \$1,000 check and all expenses paid to the yearly convention of RTNDA.

Coincidentally, that first award will be made when the 40th conclave is held at Opryland in Nashville. Grand Old Opry was the creature of WSM-Radio, which originated for NBC a summary of the findings of the first big 1941 military maneuver, script written by (then) Capt. Barney Oldfield, his initial network writing chore!

Both the Oldfields wore the uniform, she in the WAC with the 12th Air Force in Africa, Italy and Sicily, and he served in WW2 in Europe and in Korea for its "police action."

—Helen Alpert

Peter Kihss Honored By N. Y. Senate

Our late member **Peter Kihss**, long a New York Times reporter, was memorialized by the New York Senate with a unanimous resolution which "recognizes the enormous contribution of Peter Kihss to the common good of his city, state and nation . . ." The resolution was sponsored by Sen. John Marchi.

World Bank Head Our Dinner Speaker



A. W. Clausen, president of The World Bank, will be the guest speaker at the Overseas Press Club's 46th Annual Awards Dinner on Wednesday, April 24th in the Empire State Ballroom of the Grand Hyatt-New York, it was announced by Charles Brophy, dinner chairperson.

Mr. Clausen became president of The World Bank on July 1, 1981 after serving with the Bank of America and Bank-America Corporation for 32 years, the last eleven as president and chief executive officer for both institutions.

Mr. Clausen is a member of the Business Council, a trustee of The Brookings Institution, and a member of the California Bar Association. He is a trustee of Carthage College, a Director of Associates of the Harvard Business School, and member of the Stanford Graduate School of Business Advisory Council and the SRI International Advisory Council.

The World Bank consists of three affiliated international institutions—the International Bank for Reconstruction and Development (IBRD), the International Development Association (IDA) and the International Finance Corporation (IFC).

Since its founding in 1945, The World Bank, owned by the governments of more than 140 nations, has lent over \$105 billion for 3,300 projects in more than 100 countries. Assistance has increased more than fourfold in the last decade.

Typically, The World Bank finances a little more than a third of the project costs, with the balance raised by the developing countries from their own resources, including bilateral and multilateral agencies and commercial banks.

Membership in the Bank ranges from the People's Republic of China with a population of more than 1 billion to Vanuatu with population of slightly more than 100,000 and from the United Arab Emirates with an annual per capita income of more than \$30,000 to Bhutan with a annual per capita income of \$180.

The IBRD makes loans only to credit-worthy borrowers; the IDA's interest-rate-free assistance, repayable over 50 years, concentrates on the very poor countries, with the funds lent coming mainly from richer member countries. The IFC assists in

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Newman to Cover Reagan-Chernenko Meeting

Yale Newman, VOA, went to Rome in January 1984 to work with the multilateral forces in the Sinai as public affairs officer.

When his boss, Ray Hunt, was assassinated in June, the organization decided to regroup and did not want any publicity.

On Newman's return to Washington he was assigned to Amb. (Lt. Gen.) Edward L. Rowny (ret.), as chief, U.S. Arms Negotiator and chairman of START (Strategic Arms Reduction Talks), as public affairs advisor to the General and the delegation.

The Ambassador goes to Geneva for talks between Secretary of State George Shultz and USSR Premier Gromyko.

When the negotiations start, Newman flies over to witness the history-making events between two great nations—President Ronald Reagan and USSR President Konstantin U. Chernenko.

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the economic development of less developed countries by promoting growth in the private sector of their economies, helping to mobilize domestic and foreign investment capital for this purpose.

The World Bank is now focussing on projects than can directly benefit the poorest people in developing countries by helping them to raise their productivity and to gain access to necessities such as safe water, health care, family-planning assistance, nutrition, education and housing. Economic activity is being promoted through lending for agriculture and rural development, small-scale enterprises and urban development. Since its founding, the Bank has assisted in financing energy-related projects in oil, gas and coal; industrial projects in fertilizer, iron and steel, mining, paper and pulp and textiles; health and nutrition; telecommunications; education, and transportation projects such as airlines and airports, highways, pipelines, ports and waterways, railways and transportation.

Born in Hamilton, Illinois, Mr. Clausen graduated from Carthage College (Kenosha, Wisconsin) and received his LL.B. from the University of Minnesota. He is also a graduate of the 50th Advanced Management Program of the Harvard Business School and has received honorary Doctor of Law degrees from Carthage College, Lewis and Clark College, Gonzaga University, University of Notre Dame, and a Doctor of Public Services degree from the University of Santa Clara.

Note to Peter Wyden: Please Remember Ed Gottlieb

These things happen . . . that shouldn't. OPCer *Peter Wyden* did a great job of putting together a list of OPCers who were involved during the late war in the Army's Psychological Warfare Branch . . . and getting them together in a reunion. For some reason or other, he missed Ed Gottlieb . . . and Ed is understandably slightly miffed at being missed.

"I was assigned to the Psychological Warfare Branch," he tells us, "from my duty with the Office of War Information in London during World War II. The PWB then appointed me chief of psychological warfare for General Patton's Third U.S. Army, and we worked hard to 'our way' of helping to win the war."

What Ed wants is for Peter Wyden not to overlook him for the next reunion.

A Man Who Fights For Equal Rights For Women

Raymond Lloyd, who has appeared in these columns from time to time, is a man of rare courage and determination. He is the founder of "Women and Men"—an organization housed in Rome and devoted to fighting for equal rights for women. It publishes a paper titled "Women and Men."

Lloyd had worked for some time for the United Nations. He quit to devote himself to fighting for the respect he feels women should be getting but are denied.

"Women in 50 countries," he writes, "are suffering on account of their politics, religion, race or sex. Nearly 100 governments in the UN system pay scant respect to human rights. They form an automatic majority in today's universalist organizations."

"The time has come therefore to work for a better guiding principle in international relations, the consolidation and promotion of human rights and democracy. I propose a partnership of pluralist democracies, which would be the first arrangement of its kind to bring together the liberal democracies of both West and South, some 50 countries."

"Britain's announcement that, like the U.S. it will pull out of UNESCO at the end of 1985 is a sign that two founding democracies are determined not to let matters deteriorate further."

"But this initiative will have to come from citizens as well as from governments, and from women as well as from men."

We Mourn: Kaufman Ray Katz

Kaufman Ray Katz, president of the Jacob Epstein Foundation, and a longtime member of OPC, died Nov. 28. He is survived by his wife. He was the possessor of the U.S. Legion of Merit, the French Croix de Guerre and the French Legion of Honor.

John H. Martin

John H. Martin, who had covered World War 2 for the AP and had been foreign news director and a columnist for INS, died at his home in Connecticut on Dec. 29. He was 76. In 1958 he quit the news business and joined the PR staff of Pratt & Whitney. He is survived by his wife, two daughters and a brother.

Russians Have Edge On Information

Dr. Ronald Lehman is special assistant to the President for defense programs and arms control. He notes that since the end of World War 2 there has been no war in Central Europe, no World War and no nuclear war. This, because we have maintained our strength and formed effective alliances with our allies.

"Today," he notes, "we have to contend with both Soviet disinformation and with misinformation in this country. The growth of pamphleteers in the defense area has been phenomenal in recent years, and they have been quite effective. The publications they put out are often more useable and more readable for our citizens than what is normally issued by the U.S. Government."

"We spend billions upon billions of dollars every year to learn things about the Soviet Union that they got for the price of a subscription to Aviation Week and Space Technology magazine. They actually get better information because they can understand our thinking process."

"There is a great deal of material that we cannot declassify. One of the biggest secrets we must maintain is how we gather our information."

Carl Perutz Photos Now Permanent At Metropolitan & Modern Art Museum

The photographic work of the late OPCer Carl Perutz can be seen now in the permanent collection of the Metropolitan Museum, the Museum of Modern Art and in Edward Steichen's "The Family of Man." From Feb. 13 through March 9 his work can be seen at the Neikrug Photographica, 224 East 68th Street.

Perutz served in World War 2 with the Army Air Corps and was a member of Magnum along with Robert Capa and Cartier-Bresson. After covering assignments from deep within Africa to north of the Arctic Circle, he returned to New York and was represented frequently in Look, Life, Time, Esquire and the Saturday Evening Post.

He lived alone and in ill health for the last few years of his life and died alone in 1982.

OPC Vet Marty Gershen Dies



Marty Gershen, veteran of the OPC, war correspondent, died of cancer in Washington January 17.

He was a faithful and vigorous contributor to the deliberations held nightly at the bar of the old 40th street clubhouse for most of the 1960s.

Marty never lost the accent of his native Bronx. He spoke French, German and Hebrew fluently, although there was a touch of the Bronx even there.

Before assuming his post as a regular at the OPC, Marty'd dropped out of high school to join the Navy, where he served in the South Pacific in World War II.

After the war he got a bachelor's degree from New York University 1949 and studied at the University of Grenoble.

He worked six years for the European edition of Stars and Stripes—at the OPC he was in a club-within-a-club made up of Stars and Stripes veterans. At the Stars, he served as roving correspondent and as bureau chief in London, Frankfurt and in the Pentagon.

In the 60's Marty wrote for the Newark Star Ledger. Though he was its New York bureau chief, he also covered the race riots in Selma Alabama, a Navy expedition to the South Pole, and made several trips to cover the war in Vietnam.

And he piled up honors. In 1965 he received a Ford Foundation Fellowship in International Reporting. He won the 1967 Ernie Pyle Memorial Award, the 1969 New York Newspaper Association award for his coverage of the Columbia University riots; the New Jersey Sigma Delta Chi award for Vietnam coverage; the 1970 New York Newspaper Guild's Page One award for his stories on Mylai.

Marty didn't believe the first reports on Mylai. With a publisher's advance, he traveled to Mylai to disprove them. Returning,

he reported sadly: "It happened. I have to find out why."

Gershen traveled the U.S. locating and interviewing every surviving member of the company that had attacked Mylai, and wrote "Destroy or Die—the True Story of Mylai," a book both human and analytical.

In 1970 he took a job as assistant professor at the University of Illinois Journalism School. He received a master's degree from Illinois in 1972.

He taught four days a week, and Thursday afternoons drove to Chicago, where he was weekend night city editor of the Sun Times.

In 1976, demographics hit colleges; enrollments were down. He had an unhappy divorce. He went to Israel, was a correspondent for McGraw Hill News Service, he married Ada, a psychiatrist.

Returning to the U.S., Marty gravitated back to the military, serving as a press officer, writer and editor for the Navy in Washington. He also taught writing at NYU and served as writing consultant to Cable News Network in Washington.

Marty was buried with military honors in the National Cemetery at Quantico.

White House Mourns Death of OPC Founder Eugene Lyons

Following is the statement issued by the White House January 8 upon the death of Eugene Lyons:

I was deeply saddened to learn of the death of Eugene Lyons, one of our century's most eloquent opponents of communism.

Eugene Lyons saw the true nature of totalitarianism close up as a reporter in the Soviet Union during the '20s and '30s. Like many people in the West, he was at first impressed with the ideals of the Revolution and thought that it represented an advance for democracy. But his honesty and sincere devotion to the cause of human freedom revealed to him the truth about the tyranny that had descended on Russia.

His book about his experiences in Russia, **Assignment in Utopia**, awakened many in the West to the true nature of communism, and he continued his struggle against totalitarianism throughout a long and productive career. We should all take inspiration from the example of courage and intellectual honesty that Eugene Lyons set for his many friends and admirers.

Nancy and I send our heartfelt sympathy to all those gathered to honor the memory of a true patriot and friend of liberty. May God bless him.

—Ronald Reagan

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AP Beefs Up Mideast Coverage

Appointments of an Associated Press roving correspondent in the Middle East and bureau chiefs at Cairo and Copenhagen have been announced by Louis D. Boccardi, president and general manager.

Robert H. Reid, chief of bureau at Cairo since 1982, was named to the new position of correspondent for special news and enterprise coverage in the Arab world.

Succeeding Reid as chief of bureau at Cairo is William C. Mann, who has been chief of AP's Scandinavian services, based in Copenhagen, since 1980.

Stephen H. Miller, deputy director of AP-Dow Jones in London will assume the Copenhagen post.

Ted Burgert Sets Up His Own PR Shop

After 25 years of PRing for corporations and PR agencies, **Ted Burgert** has decided to go it on his own. He has formed Theodore Burgert Associates and has set up for business in offices close to OPC, in the Chemists building, and in New Jersey. You can reach him at (212) 689-9220 and at (201) 679-5127. His message to his OPC friends is "Have a Happy New Year." To which we respond . . . the same to you!

Editor Wanted For Monthly House Organ

Free-Lancer's Assignment

We are looking for a person to edit a national association's monthly house organ. Size 8x5, 50 to 75 pages, mostly copy-edited from chapter contributions. It would take perhaps one-third to one-half a person's normal monthly work-time but could be a good base for a free-lancer. Chief advantages are that the work can be done from home and that it carries a yearly salary in the \$25,000 to \$30,000 range. One convention a year. A resume is step number 1 for anyone interested.

Contact A. Bruce Campbell, Blair Personnel, P.O. Box 49, Parsippany, N.Y. 07054

OPC Protests Uganda Detentions

Detention without trial of four journalists in Uganda has brought a strong protest from OPC in cables to President Apolo Obote from President *Anita Diamant* and *Norman Schorr*, co-chairman of OPC's Freedom of Press Committee.

Immediate and unconditional release of the journalists was called for and, if detention was to continue, access by the four men to lawyers and to family.

Charlie Gillett Wins Convention Honors

In the 38 years that *Charlie Gillett* has been an active OPCer he has also been one of the busiest members of the travel, convention and exposition industries. The industry will honor him for his devotion and his leadership by electing him into the Hall of Leaders of the Convention Council. He will be one of the first in the country to be inducted. The honor will take place at the first annual Hall of Leaders recognition dinner on June 10 in Washington, D.C.

All OPCers who know Charlie will be cheering him that day.

Support The
OPC
Bring In
A New Member
Today

You can help make DATELINE a BIG success

We are all of us reminded by *Henry Gellermann* that we share with him the responsibility of being publisher of the club's annual journal, DATELINE. Especially in that most important job a publisher has, assuring that the journal nets enough advertising revenue to pay for its editorial and production and distribution costs.

So Henry urges every one of us to join DATELINE's staff as advertising salespersons, since advertising produces the only revenue DATELINE has, its distribution being free to all of us.

"What we need," Henry says, "are leads to advertisers, to people in responsible jobs with major advertisers who can throw some weight our way and influence the placement of an advertisement in DATELINE.

"We need not be backward about selling this year's DATELINE. It will be an important publication, devoted to a hot subject, Freedom of the Press, which seems more than ever in danger in various places over the world.

"DATELINE this year will be a collector's item for two reasons. It will have superior editorial content, reports by some of the world's leading editors and writers, assembled by *Murray Schumach*, who was one of The New York Times's top reporters and is the author of several books.

You can help make this DATELINE one of the club's biggest successes . . . give us a lead to an advertiser! And thank you very much!"

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